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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

HEATHER NEWTON, No. C-11-3228 EMC

Plaintiff,

v.

AMERICAN DEBT SERVICES, INC., *et al.*, (Docket Nos. 209, 210)

Defendants.

**ORDER DENYING DEFENDANTS'
MOTIONS TO DISMISS**

Plaintiff Heather Newton (“Newton”) brings an individual and class action against Defendants American Debt Services (“ADS”), Quality Support Services (“QSS”), Rocky Mountain Bank & Trust (“RMBT”), and Global Client Solutions (“GCS”) (collectively “Defendants”) for alleged violations of state and federal law regulating debt settlement. Currently before the Court are defendant RMBT’s and GCS’s motions to dismiss Newton’s second amended complaint.

Having considered the parties’ briefs and accompanying submissions, as well as the oral argument of counsel, the Court hereby **DENIES** Defendants’ motions to dismiss.

I. FACTUAL & PROCEDURAL BACKGROUND

The factual background in this action is set forth more fully in the Court’s order granting in part and denying in part Defendants’ motions for summary judgment of certain of Plaintiffs’ claim. See Docket No. 204. What follows is an abbreviated recitation of facts germane to the instant motions.

1 In August 2009, Plaintiff Heather Newton (“Newton”) signed up online for debt settlement
2 services with ADS. *See* Docket No. 206 (Second Amended Complaint, hereinafter “SAC,” at ¶ 31).
3 Shortly thereafter, Newton received a Welcome Packet from ADS. SAC, at ¶ 34. After the
4 Welcome Packet, Newton received and signed a Special Purpose Account Application (“Account
5 Application”) and the accompanying Account Agreement and Disclosure Statement (“Account
6 Agreement”). *Id.*

7 ADS and QSS had contracted with GCS to create bank accounts used by clients to
8 “accumulate and disburse funds in connection with the repayment of their debts.” *See* SAC, ¶ 4.
9 Accordingly, the Account Application authorized the creation of a bank account (the “Account”)
10 with RMBT, a Colorado chartered bank. *See* SAC, ¶ 7. It also authorized GCS to transfer funds
11 from Newton’s primary bank account to her Account with RMBT in connection with debt
12 settlement. *See id.* Defendants charged Newton and others fees for their debt settlement services.
13 *See* SAC, ¶ 12.

14 Some time after signing up, Newton stopped paying her credit card bills and ceased
15 communications with creditors, per Defendants’ instruction. *See* SAC, ¶ 41. In March 2010,
16 Newton received a call from one of her creditors, Bank of America. *See id.* at ¶ 42. Bank of
17 America stated she owed \$2,200. *See id.* at ¶ 45. Newton learned that defendants had not contacted
18 Bank of America. *See id.* at ¶ 43. Newton asked defendants to pay Bank of America \$1,100 from
19 the Account, and Defendants complied. *See id.* at ¶ 47.

20 In April 2010, Chase, another creditor, served Newton with summons and complaint in a
21 collection action. *See id.* at ¶ 51. Newton subsequently settled the matter with Chase alone. *See id.*
22 at ¶ 56. In June 2010, Newton sent a certified letter to ADS terminating the Account. *See id.* at ¶
23 57. Ultimately, Newton paid a total of \$4,206.50 to Defendants, of which \$70.04 was refunded to
24 her, \$2,200 paid to Bank of America, and the balance of which Defendants kept. *See id.* at ¶ 60.

25 Newton filed the current action for alleged violations of state and federal consumer
26 protection laws in June 2011. *See* Docket No. 1 (Class Action Complaint). GCS and RMBT moved
27 for summary judgment in April 2013. *See* Docket Nos. 142 and 143. This Court granted in part and
28 denied in part Defendants’ motions for summary judgment. Docket No. 204. *First*, this Court

1 granted the motion in favor of Defendants for alleged violations of the CROA and CLRA. *See*
 2 *generally id.* *Second*, this Court held that RMBT could not conspire to violate the Proraters Law and
 3 thus granted summary judgment in favor of RMBT as to Newton's UCL claim premised upon a
 4 conspiracy to violate the Proraters Law. *See id.* *Third*, this Court denied summary judgment as to
 5 the remaining claims, effectively holding that certain claims could proceed to trial – *i.e.*, (1) RMBT
 6 could be liable for aiding-and-abetting a violation of the Proraters Law; (2) GCS could be liable for
 7 conspiring and/or aiding-and-abetting a violation of the Proraters Law.

8 Currently before this Court are each of Defendants' motion to dismiss Newton's remaining
 9 claims – conspiring or aiding-and-abetting violations of the Proraters Law – on Rule 12(b)(6)
 10 grounds.

11 II. DISCUSSION

12 A. Legal Standard

13 Under Federal Rule of Civil Procedure 12(b)(6), a party may move to dismiss based on the
 14 failure to state a claim upon which relief may be granted. *See Fed. R. Civ. P. 12(b)(6)*. While “a
 15 complaint need not contain detailed factual allegations. . .it must plead ‘enough facts to state a claim
 16 to relief that is plausible on its face.’” *Cousins v. Lockyer*, 568 F.3d 1063, 1067 (9th Cir. 2009). “A
 17 claim has facial plausibility when the plaintiff pleads factual content that allows the court to draw
 18 the reasonable inference that the defendant is liable for the misconduct alleged.” *Ashcroft v. Iqbal*,
 19 556 U.S. 662 (2009); *see also Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 556 (2007). “The
 20 plausibility standard is not akin to a ‘probability requirement,’ but it asks for more than sheer
 21 possibility that a defendant acted unlawfully.” *Iqbal*, 556 U.S. at 678.

22 As noted above, Defendants GCS and RMBT now move to dismiss the remaining claims that
 23 survive after the Court's order on summary judgment.¹ Docket No. 204. At the hearing, Defendants
 24 focused the inquiry of these motions for the Court. The critical issue is the impact of the California
 25

26 ¹ As a threshold matter, the Court has already ruled on summary judgment that Newton's
 27 claims against both GCS and RMBT for direct liability under the CLRA and CROA fail as a matter
 28 of law. These claims should have been dismissed with prejudice. To the extent they remain, the
 Court orders Newton to strike them from the Second Amended Complaint and to file a Third
 Amended Complaint to reflect these changes.

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1 Supreme Court's holding in *Zhang v. Superior Court*, 304 P.3d 163, 176 (Cal. 2013), on Newton's
2 UCL claims predicated on alleged violations of California's Proraters Law. Defendants alternatively
3 contend Newton has failed to allege sufficient facts asserting a plausible claim for relief under *Iqbal*
4 and *Twombly*.

5 B. *Zhang*

6 Defendants contend that the California Supreme Court recently held that a "UCL claim fails
7 if it rests *exclusively* on alleged violations of an act for which there is no private right of action."
8 Docket Nos. 209 (Mot., at pg. 4), 210 (Mot., at pg. 5). Defendants rely on *Zhang*. In *Zhang*,
9 plaintiff sued her insurer under a commercial general liability policy covering her commercial
10 property. Plaintiff asserted causes of action for breach of contract, bad faith, and added a UCL
11 claim. The UCL claim was based in part on alleged "unfair insurance practices" proscribed by
12 statute (*i.e.*, "UIPA"). The insurer demurred to the UCL claim contending that under California
13 Supreme Court precedent in *Moradi-Shalal v. Firemen's Fund Ins. Companies*, 57 Cal.4th 64 (2013)
14 the California legislature did not intend to create a private right of action when it enacted UIPA.
15 The trial court agreed and granted the insurer's demurrer without leave to amend. The appellate
16 court reversed and found plaintiff's false advertising claim an independent basis to support
17 plaintiff's UCL claim. The California Supreme Court affirmed. The California Supreme Court
18 summarized its holding as follows:

19 When the Legislature enacted the UIPA, it contemplated only
20 administrative enforcement by the Insurance Commissioner. ***Private***
UIPA actions are absolutely barred; a litigant may not rely on the
21 proscriptions of section 790.03 as the basis for a UCL claim.
22 However, when insurers engage in conduct that violates both the
UIPA and obligations imposed by other statutes or the common law, a
23 UCL action may lie. The Legislature did not intend the UIPA to
operate as a shield against any civil liability.

24 *Zhang*, 57 Cal.4th at 384 (internal citations omitted) (emphasis added). Defendants contend that like
25 the UIPA, the Proraters Law does not provide for a private right action, and accordingly, no action
26 lies for predicate violations of the UIPA.

27 Newton responds by citing California Supreme Court precedent decided before *Zhang* – *Cel-*
28 *Tech Communications, Inc. v. Los Angeles Cellular Telephone Co.*, 20 Cal.4th 163, 183 (1990) – for

1 the proposition that foreclosing a UCL claim requires the statute to either absolutely bar or clear
 2 permit (e.g., safe harbor provision) the conduct at issue, silence is not sufficient. Courts have
 3 emphasized how the UCL provides for an *independent* cause of action for “any” unlawful or unfair
 4 business practice. It does not enforce another preexisting right but *creates* an independent claim
 5 under the UCL, one with different and limited remedies – restitution and injunction. Hence, mere
 6 silence as to a private right of action in the underlying statute may not be enough, absent an
 7 affirmative intent, to preclude UCL liability. *Zhang*, 57 Cal.4th 364, 387 (2013) (Werdegar, J.,
 8 concurring); *Stop Youth Addiction*, 17 Cal.4th at 573-574.

9 The precise parameters of *Zhang* need not be resolved in the case at bar. The Proraters Law,
 10 unlike the UIPA in *Zhang*, does not absolutely bar private enforcement for the alleged conduct.²

11 First, the Proraters Law carves out the right of the Department of Corporations
 12 Commissioner to sue to enforce its provisions under section 12307.1 (describing Commissioner’s
 13 power to commence actions to enforce the statute’s provisions). Even so, this language is
 14 permissive – granting enforcement power to the Commissioner. The law does not contain a stated
 15 intent to occupy the field. This is evident from the language of section 12307.1:

16 “**The commissioner *may* commence and prosecute actions and**
 17 **proceedings to enjoin violations of this division or violations of orders**
 18 **or decisions of the commissioner rendered pursuant to this division,**
 19 **and for the enforcement of any and all civil penalties provided for by**
 20 **this division.”**

21 Calif. Fin. Code § 12307.1 (emphasis added). Not only does the statutory provision not contain
 22 language explicitly barring private action, its permissive language (“*may*”) leaves room for private
 23 action.

24 Second, no provision of the Proraters Law explicitly prohibits private action generally. Nor
 25 does any provision explicitly prohibit private enforcement of the provisions at issue – sections
 26 12200 (licensure) and 12314 (12% fee cap).

27 Third, other provisions of the Proraters Law are consistent with private action generally:
 28

² This Court preliminarily observed that the Proraters Law did not appear to provide for a private right of action. See Docket No. 204 (Order re Summary Judgment, at pg. 16-17). This pronouncement was not intended to be an exhaustive and final pronouncement.

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- 1 • **Section 12102 (violation; punishment):** This section
 2 envisions criminal enforcement for violations of this “division”
 3 (*i.e.*, all Proraters Law provisions). It further states this does
 4 not preclude the Commissioner from acting as well, pursuant to
 5 section 12400 (revocation of licensure). The law presumes a
 6 civil action by the victim lies for violation of a penal statute.
 7 *See e.g., Stop Youth Addiction*, 17 Cal.4th at 576 (allowing
 8 UCL claim predicated on penal code section prohibiting sale of
 9 cigarettes to children – UCL claim not predicated on the
 10 existence of an explicit private right of action to enforce the
 11 penal code).
- 12 • **Sections 12206, 12208 (surety bonds, approval thereof):**
 13 These sections provide that a prorater must put up a bond to
 14 prorate. In discussing bond conditions, statute refers to private
 15 action: “**persons having a cause of action** against the obligor
 16 of the bond” may enforce against the bond. Calif. Fin. Code §
 17 12208 (emphasis added).
- 18 • **Section 12300.3 (trust accounts; deposits):** This section
 19 indicates that all funds held by licensees are trust funds.
 20 Notably, this section provides that nothing in the Proraters Law
 21 shall be construed to preclude *third parties* (*e.g.*, “holders in
 22 due course”) from “taking any *legal action* necessary to
 23 enforce claims” which such third parties “may desire to take
 24 including the right to levy attachment and execution.” Calif.
 25 Fin. Code § 12300.3 (emphasis added).
- 26 • **Section 12307.2 (power of Commissioner to order
 27 discontinuance of business):** This section provides that the
 28 Commissioner may issue an order to discontinue the business
 29 of a licensee that is unsafe or insolvent. The section further
 30 envisions the role of third parties even with respect to the
 31 Commissioner’s power to discontinue a business: “The order
 32 shall be conditioned to remain in effect unless the
 33 commissioner fails to hold a hearing within 15 days after
 34 receipt of a written request by the licensee, until set aside by
 35 the commissioner in whole or in part, until the licensee is the
 36 subject of an order for relief in bankruptcy, or pursuant to a
 37 petition filed by the commissioner or **other interested person** a
 38 receiver has been appointed by a court of competent
 39 jurisdiction.” Calif. Fin. Code § 12307.2 (emphasis added).
- 40 • **Section 12316 (excessive charges by a prorater):** This
 41 section provides for the return of monies paid by *the debtor* in
 42 excessive of the maximum charges set forth in the Proraters
 43 Law. Some courts have found similar refund language
 44 dispositive of the issue of whether a private right of action
 45 exists.³

³ *See e.g., Goehring v. Chapman University*, 121 Cal. App. 4th 353, 378 (2004) (“[R]efund language explicitly denotes a private right of action.”).

1 Fourth, the Proraters Law generally governs contracts between debtors/obligors on the one
2 hand, and proraters on the other, and provides certain protections for debtors/obligors. Those
3 debtors/obligors generally have the right to enforce contract rights through private suits. It would be
4 ironic to hold that the benefits of the Proraters Law's regulation of aspects of such contracts cannot
5 likewise be enforced by private actions but must be relegated exclusively to administrative actions
6 by the Commissioner. *Cf. Lumber Prod. Indus. Workers Local No. 1054 v. West Coast Indus.*
7 *Relations Ass'n, Inc.*, 775 F.2d 1042, 1049 (9th Cir. 1985) (discussing "local interest exception" that
8 exempts from conflict preemption a private action where the protected interest of the ordinary
9 citizen outweighs a regulatory agency's exclusive jurisdiction).

10 Accordingly, the Court finds that the Proraters Law does not preclude private rights of
11 action. At the very least, there is no evident intent to bar UCL liability based thereon. Accordingly,
12 the Court rejects Defendants' contention that *Zhang* precludes Newton from asserting a UCL claim
13 predicated on alleged violations of the Proraters Law.

14 C. *Iqbal/Twombly*

15 This Court previously held that Newton had alleged sufficient facts to survive summary
16 judgment on her UCL claim for Defendants' alleged conspiring and/or aiding and abetting violations
17 of the Proraters Law. Docket No. 204. More specifically, this Court found that there were sufficient
18 facts to infer Defendants conspired and/or aided and abetted such violations based on facts in the
19 record indicating the roles of each defendant in the debt settlement enterprise, the apparent splitting
20 of roles to avoid detection, the nature of the transactions involved, and the parties' level of
21 sophistication and experience in the debt settlement industry. Additionally, the Department of
22 Corporation's cease and desist order provided GCS with notice of the Proraters Law's licensure
23 provisions, in addition to the existence of that statute more generally. Similarly, RMBT was
24 provided with analogous notice via the FDIC cease and desist order that their relationship with debt
25 settlement companies should be monitored, and in particular, RMBT should apprise itself of the
26 risks these companies may pose to consumers. *See* Docket No. 164-1 (Ex. 1 to Pltf.'s RJN, ¶ 13)
27 (FDIC Cease and Desist Order) (ordering that RMBT "shall provide adequate and effective
28 oversight over [RMBT's] third-party relationships, specifically focusing on monitoring the activities

1 of third-party payment processors and their customers, who are referred to herein as Debt Settlement
2 Companies (“DSC”)) as well as “[e]nsur[ing] ... compliance with Federal and state consumer
3 protection laws, regulations, and policies “).⁴ This Court also found that actual knowledge of
4 licensure could be inferred from the fact that licensure is a matter of public record, the cease and
5 desist order which specifically involved the licensure requirement, and the notion that GCS could
6 not remain willfully ignorant of regulatory requirements relating to licensure, especially having been
7 caught in a regulatory dragnet for the very violations Newton now contends GCS has violated.
8 Therefore, in light of its summary judgment holding, the Court finds that Newton has alleged
9 sufficient facts to survive a motion to dismiss.

III. CONCLUSION

For the reasons stated above, the Court **DENIES** Defendants' motions to dismiss.

This order disposes of Docket Nos. 209 and 210.

IT IS SO ORDERED.

Dated: February 27, 2014


EDWARD M. CHEN
United States District Judge

⁴ This Court granted Newton’s request for judicial notice of this document. See Docket No. 204 (Order re Summary Judgment, at pg. 15 n. 3). The Court properly considers this document on Defendants’ motion to dismiss, as it is referenced by Newton’s Second Amended Complaint, see Docket No. 206 (SAC, ¶ 113). See *Coto Settlement v. Eisenberg*, 593 F.3d 1031, 1038 (9th Cir. 2010) (“On a motion to dismiss, we may consider materials incorporated into the complaint or matters of public record.”).